Teaching Students Decision Making for Safe & Healthy Living

Date: April 18, 2017
To: Chief Anthony Holloway, St. Petersburg Police Department
From: John Lindsay, VP of Development, D.A.R.E. America
C (310) 433-5450, john.lindsay@dare.org
Re: D.A.R.E. Courtesy Fundraising Notification

The purpose of this correspondence is to provide your agency a courtesy notification that Enlightening Group will be in your area in the next few weeks. D.A.R.E. America, a federally registered 501 (c) 3 and the D.A.R.E. program have initiated a partnership with Enlightening Group to help us raise much needed funds for the D.A.R.E. program. 100% of funds raised will go back to D.A.R.E. to assist us in our mission.

As we strive to be transparent we are also doing our best to notify law enforcement agencies two weeks ahead of Enlightening Group setting up in your area. Although we do not always know the exact location two weeks ahead we do require Enlightening Group to provide us the exact location prior to setting up so we can post that on www.dare.org in the DARE to KARE section at http://giving.dare.org/ This will allow officers or citizens to verify Enlightening Group is a partner of the D.A.R.E. program.

Enlightening Group is a leader among sales and marketing companies and we are proud to be associated with this organization. Enlightening Group will set up with a small table in front of big box retail locations with the permission of store owners. They will not be in residential neighborhoods or going door to door. Further, they will comply with all applicable local laws, ordinances, or permit requirements. They will give customers the opportunity to donate and support the D.A.R.E. program.

All of us at D.A.R.E. appreciate your support and since the majority of the staff at D.A.R.E. America is former law enforcement we felt a courtesy notice, provided in advance, would be appreciated, especially with the patrol divisions.

Should you have any questions, concerns, or any need for further information, please contact me, John Lindsay, directly at (310) 433-5450 or (800) 223-3273, or email me at john.lindsay@dare.org. You can also find my information at www.dare.org

Thank you,
John Lindsay
VP of Development
D.A.R.E. America