



Teaching Students Decision Making for Safe & Healthy Living

P O Box 512090 Los Angeles, California 90051-0090 (800-223-3273)

Date: January 17, 2017

**To: Calvert County Sheriff's Department
Mike Evans, Sheriff
30 Church Street
Prince Frederick, MD
evansem@co.cal.md.us**

**Attn: Police Watch Commander, Special Events Section
From: Ronald J. Brogan, D.A.R.E. America, Inc.
Re: Ultimate Marketing Group**

The purpose of this correspondence is to provide your agency with a courtesy notification that **Ultimate Marketing Group** will be in your area in the next few weeks. D.A.R.E. America and the D.A.R.E. program have initiated a partnership with **Ultimate Marketing** to help us raise much needed funds for the D.A.R.E. program.

Ultimate Marketing is a leader among sales and marketing companies and we are proud to be associated with this organization. They will primarily setup with a small table in front of the big box retail locations with the permission of store owners. They will not be in residential neighborhoods or going door to door. Further they will comply with all applicable local laws, ordinances, or permit requirements. They will give customers the opportunity to donate and support the D.A.R.E. program.

All of us at D.A.R.E. America appreciate your support and since most of the staff at D.A.R.E. America are former law enforcement we felt a courtesy notice, provided in advance, would be appreciated, especially with the patrol divisions.

Should you have any questions, any concerns, any need for additional information, please contact me, Ron Brogan, directly at 917-539-8170, or email me at Ronbro87@gmail.com or go directly to www.dare.org.

Thank you,

Ronald J Brogan
Regional Director
D.A.R.E. America