TEACHING KIDS TO RESIST DRUGS & VIOLENCE

P.O. Box 512090 Los Angeles, California 90051-0090 (800) 223-DARE

December 5, 2016

Subject: D.A.R.E. Fundraiser

Chief Murray Jay Farr
Arlington Police Department
Arlington, VA

Attn: Police Watch Commander, Special Events Section
From: Ron Brogan, D.A.R.E. America, Inc.
Re: Ultimate Marketing

The purpose of this correspondence is to provide your agency with a courtesy notification that Ultimate Marketing will be in your area in the next few weeks. D.A.R.E. America and the D.A.R.E. program have initiated a partnership with Ultimate Marketing to help us raise much needed funds for the D.A.R.E. program.

Ultimate Marketing is a leader among sales and marketing companies and we are proud to be associated with this organization. They will primarily setup with a small table in front of the big box retail locations with the permission of store owners. They will not be in residential neighborhoods or going door to door. Further they will comply with all applicable local laws, ordinances, or permit requirements. They will give customers the opportunity to purchase products that will in turn support the D.A.R.E. program.

All of us at D.A.R.E. America appreciate your support and since the majority of the staff at D.A.R.E. America is former law enforcement we felt a courtesy notice, provided in advance, would be appreciated, especially with the patrol divisions.

Should you have any questions, any concerns, any need for additional information, please contact me, Ron Brogan directly at 917-539-8170 or 800-223-3273, or email me at ron.brogan@dare.org or go directly to www.dare.org. Thank you.